

Coffee Training

Coffee is still one of the biggest revenue spinners for a cafe business.

Over the last 20 years the coffee industry has changed and evolved into a very precise art, consumers have grown to understand, appreciate and expect a serious coffee experience.

The coffee growing and roasting process has never been so precise and now the creation of a single cup of coffee must be just as precise so consumers can enjoy, look forward and come back for a consistent good coffee.

With competitions, magazines and festivals focusing on coffee, consumers are becoming educated and are on the hunt for the perfect coffee. Doppio Ristretto? Macchiato? Piccolo Latte? These are all coffee beverages your staff should and need to know how to prepare so as to meet the customer expectations.



Anyone can make a coffee, the machine is self explanatory, but to make a great coffee you need to understand the science and art behind Espresso, the art of being a Barista.

Good training will give you the ability to be able to make that perfect espresso; the basis to the coffee beverage menu.

We will not only teach you the theory, but also coach you in the practical experience required for a pressured working environment.

The art of a great coffee

For the last 25 years I have been in the hospitality business, of which coffee is an integral part. My wealth of knowledge as a coffee agent and hands on experience of owning and running my own Espresso Bar and Café, give me the credentials and reputation to pass on these skills.



I have trained winners of :

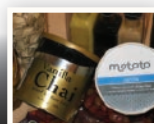
- The ASCA Coffee competition.
- The 2005 SA State champion, as well as the 2nd and 3rd place winners
- SA State 2006 2nd and 3rd place winners.
- Sat on judging panels for Coffee Competitions.

Coffee is a science, an art and a passion which I understand and can share with you and your staff.

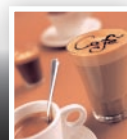
"Remember coffee means profit, good coffee means good profit"

Deanna Tilker, Adelaide Hills Gourmet Foods

Adelaide Hills Gourmet Foods



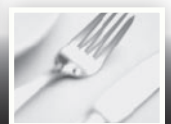
Product Representation



Coffee Training



Wholesale Cafe Food



Cafe Profitability