

# Product Representation

Adelaide Hills Gourmet Foods offers sales and marketing expertise to introduce your product or service into the traditional retail sector and well as exploring and creating new opportunities.

We can also help in the development of products to suit market needs. Importantly we partner with our clients to help increase awareness of their products in the market place, which in-turn will grow their business.

The team of Adelaide Hills Gourmet Foods offer a combination of expertise, which provides a personalised approach exploring current and new opportunities.

No one knows your business better than you do. However being so closely caught up in the

day to day running, it can be easy to lose sight of your long term vision and may leave you with little time to pursue the bigger picture, hence hindering the growth of your business.

Adelaide Hills Gourmet Foods will help you prioritize and implement key ideas, encouraging the greatest return possible.

We create tailored packages that can include business coaching, marketing, advertising and sales representation.

We minimise confusion and costs by providing practical advise.



Your products or service need a strong Market Presence.

## Services Provided

SALES REPRESENTATION

COMPETITOR ANALYSIS

PRODUCT RESEARCH

MARKET TESTING

FOCUS GROUPS

PRODUCT DEMONSTRATION

RETAIL CLIENT BASE ESTABLISHMENT

IN-STORE PROMOTIONS

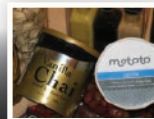
TELEMARKETING

DIRECT MAIL

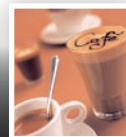
BUSINESS COACHING

CUSTOMER SATISFACTION SURVEYS

## Adelaide Hills Gourmet Foods



Product Representation



Coffee Training



Wholesale Cafe Food



Cafe Profitability